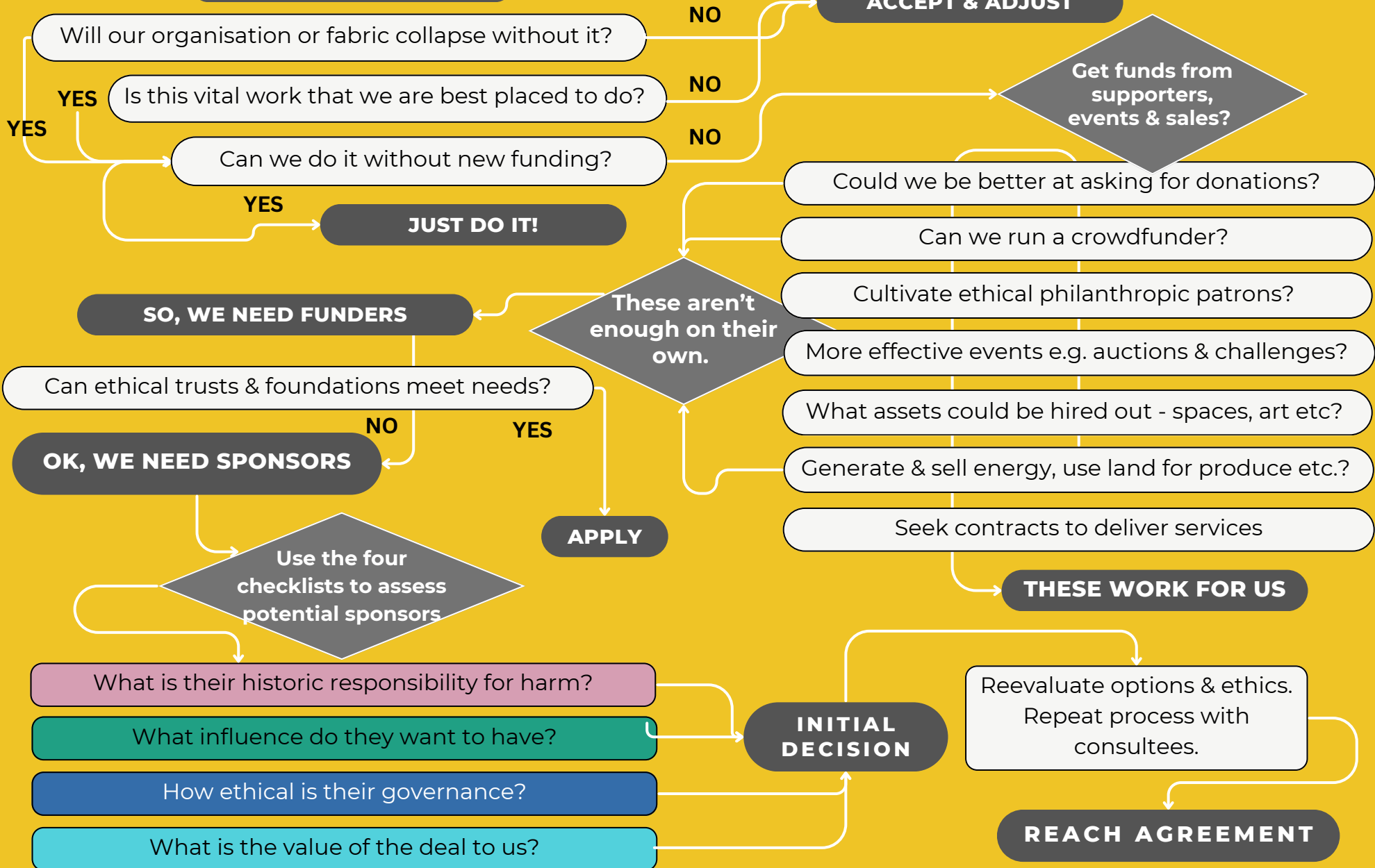


CULTURE TAKES ACTION: ETHICAL FUNDING

DO WE NEED FUNDS?



ASSESSING POTENTIAL ETHICAL SPONSORS

CHECKLIST ONE: WHAT IS THEIR HISTORIC RESPONSIBILITY FOR HARM?

What is their historic contribution to a range of harms?

To what extent are these harms just a legacy of its past, or are they still being pursued? What harms are likely to emerge in their future activities?

What is the scale of the organisation and the harm it causes?

Use this list of harms as a guide

- **Ecocide, or harmful land-use change** e.g. due to deforestation, soil degradation, intensive animal agriculture, pollution and irresponsible waste, extractive mining, overfishing etc.
- **Greenhouse Gas emissions** e.g. from fossil fuels, or from the destruction of ecosystems that are carbon sinks, including significant investment in those high-emission activities.
- **Arms and other technologies of violence** e.g. providing software, manufacture, trading or training in them
- **Animal exploitation and slaughter** e.g. livestock-based food production, animal testing, or capture for entertainment.
- **Not respecting the rights of people** with protected characteristics in their actions or relationships, e.g. upholding racism, misogyny, homophobia and transphobia, and ableism.
- **Causing ill health or addiction in people** on a significant scale e.g. from careless management of toxic material or pharmaceuticals, and promoting addictive and dangerous substances.
- **Exploitation of people in labour** e.g. dangerous conditions, trafficking or indentured workers.
- **Profiteering** e.g. by flipping properties or shorting the market.
- **Involvement in corruption** e.g. fraud, illegal trades, or misinformation and manipulation of democracies.
- **Financing, advertising or promotion** of any of the above.

ASSESSING POTENTIAL ETHICAL SPONSORS

CHECKLIST TWO: WHAT INFLUENCE DO THEY WANT TO HAVE?

Is the funding arrangement showing signs that they are using it to achieve dubious corporate goals?

Such as...

Seeking social licence through publicity of this project to operate harmfully.

Wanting to influence narratives or framings of a particular issue, for example in choices of imagery.

Wanting to choose the topic that they fund, or an interpretation of it, because it aligns with wishes to influence public understanding or policy.

Wanting to gain access to powerful individuals that will enable them to do harm or profit more.

Any other signs?

Detailed list of harms in checklist one

- **Ecocide, or harmful land-use change**
- **Greenhouse Gas emissions**
- **Arms and other technologies of violence**
- **Animal exploitation and slaughter**
- **Not respecting the rights of people**
- **Causing ill health or addiction in people**
- **Exploitation of people in labour**
- **Involvement in corruption**
- **Financing or promotion of the above**

ASSESSING POTENTIAL ETHICAL SPONSORS

CHECKLIST THREE: HOW ETHICAL IS THEIR GOVERNANCE?

If there are harmful issues they promise to work on, is there any scrutiny on how authentic and effective their plans are?

How transparent are they about their employment ethics, environmental footprint, political relationships and lobbying activities?

How equal or democratic are they in terms of salaries, bonuses, and decision-making?

If relevant, do they offer customers means to give feedback and contribute to their company being more inclusive and sustainable?

Detailed list of harms in checklist one

- **Ecocide, or harmful land-use change**
- **Greenhouse Gas emissions**
- **Arms and other technologies of violence**
- **Animal exploitation and slaughter**
- **Not respecting the rights of people**
- **Causing ill health or addiction in people**
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- **Financing or promotion of the above**

ASSESSING POTENTIAL ETHICAL SPONSORS

CHECKLIST FOUR: WHAT IS THE VALUE OF THE DEAL TO US?

Are there any harms in their work such that partnering with them compromises our charitable objects and policies? Or the ethics of us as individuals?

How important is their support to us?
Is there strictly no alternative to carrying out the project, with this particular funding?

Are they exploiting us? How much is the funding worth for us? Will we be working in ways not compensated? What are they asking for in return?

Are they leaving us room for staff, community stakeholders or partners to be consulted?

Detailed list of harms in checklist one

- **Ecocide, or harmful land-use change**
- **Greenhouse Gas emissions**
- **Arms and other technologies of violence**
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- **Causing ill health or addiction in people**
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